



Media Expo 2020 Competition

PURPOSE:

The Worcester County Media Expo celebrates our students' use of media and technology as a way to meet educational goals and creatively communicate with local and global communities.

We believe that the Worcester County Media Expo will...

- Inspire students to try innovative forms of technology as a way to express their talents, knowledge, and understandings.
- Foster a sense of pride and confidence in their technological skills.
- Encourage collaboration between students, teachers, parents, and community.
- Allow community members the opportunity to have a greater understanding of WCPS's continuing technology goals.

STUDENT PARTICIPATION

Students enrolled in Worcester County Public Schools may participate. Each school may enter four (4) entries in each grade division of each competition, if the school population in that division is less than 500. Schools with a population over 500 in each age division may add an additional entry for each additional 100 students. Schools with enrollment that overlap two age divisions must look at their population for each division, not the total school population. If more than the allowed number of entries in a category are produced, a runoff will be held in that school to determine the entries in the Worcester County Media Expo.

DATE AND LOCATION

The Media Expo will take place on Thursday, February 13, 2020, at Worcester Technical High School. Viewing begins at 5:00 PM. The awards ceremony will begin at 6:00 PM. Student entrants are encouraged to be present to share entries with family and friends. (All entries are judged prior to the date of the Media Expo Awards Ceremony.)

ENTRY FORMS FOR THROUGH THE LENS AND ON PAPER

Originals of entry forms and labels are included in the Rules and Regulations. Library media specialists will run the necessary forms specified for each competition. We will use white paper for entry forms and labels. Forms must be two-sided, with both entry and judging forms on a single sheet. There should be *NO* entries with sheets stapled together. An entry form and a label must accompany each project.

ENTRY FORMS FOR ALL OTHER CATEGORIES

On Screen, Computer Programming, CAD, and Online entries must be submitted using the online entry form at <http://www.wcpsmediaexpo.com>

SPONSORSHIP

All students' entries must have an adult sponsor. The sponsor may be a parent, teacher, or other adult. The role of the sponsor is to be an advisor, assist with communication, and verify that the entry is the work of the entrant(s).

COPYRIGHT



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The names, logos, and entries of Worcester County Public Schools Media Expo, may not be used or reproduced for any purpose. Media Expo Rules and Regulations requires participants to follow copyright laws when submitting entries. Therefore, entries and content of entries are sole property and responsibility of participant(s). It is provided by Worcester County Public Schools Media Expo "as received" without intent or implied intent to discriminate.

ETHICS

Please consider your subject matter carefully. If the product produced may be offensive to the sensitivities of the school community, it may be judged, but not displayed for the public. All Rules and Codes of Conduct for the Worcester County Board of Education will apply to production and content.

All entries, from conception to final product, must be produced by the student(s) entering the production in the Media Expo. Entries must have been produced within the last year prior to the Media Expo and may not have been entered in a previous Media Expo.

AWARDS

Gold medals may be awarded in each category at the discretion of the judges. Multiple silver medals may be awarded in each category at the discretion of the judges. The Media Specialists' Award is reserved for any entry of exceptional quality or an entry which demonstrates the use of technology in a highly creative or sophisticated way to suit its purpose. The award may also be given to a student whose body of work in the Worcester County Media Expo has shown continuous growth and excellence.

GRADE LEVELS

Students are grouped into grade level bands. The groups are as follows for each category: PK-2, 3-5, 6-8, and 9-12. Unless otherwise noted, students from all grades may enter the competitions. Except for Through the Lens, entries may be the work of an individual, a group, or a class. If students from more than one grade division work on an entry, the entry must be entered in the grade division of the oldest student participating. Entries for Through the Lens are for individuals only.

EEO STATEMENT

Worcester County Public Schools does not discriminate on the basis of race, color, national origin, sex, disability, or age in its programs and activities and provides equal access to the Boy Scouts and other designated youth groups. The following person has been designated to handle inquiries regarding non-discrimination policies: Supervisor of Human Resources; Worcester County Board of Education; 6270 Worcester Highway; Newark, MD 21841.

**DATES:**

<i>School media specialist will determine due date for their school. See Clay Reister at WTHS for due date.</i>	<i>Entries due to school LMS</i>
<i>Friday 1/10/20</i>	<i>Media Expo entry data submitted to B. Tignor through survey that she will send out</i>
<i>Thursday 1/16/20</i>	<i>Divvy Day – All LMS and Clay Reister responsible for getting projects to WTHS by 9:00 am.</i>
<i>Thursday 1/23/20</i>	<i>Judging Day at WTHS</i>
<i>Thursday 2/13/20</i>	<i>Media Expo Exhibit at 5:00 P.M. with Awards at 6:00 P.M. at WTHS</i>